

ISRI

2023

CONVENTION
& EXPOSITION

APRIL
17-20

NASHVILLE

ELECTRONICS | FERROUS | GLASS | NONFERROUS | PAPER | PLASTICS | TIRES & RUBBER | TEXTILES

SPONSOR

PROSPECTUS



*THE premier marketplace for
recycling equipment & services*



Voice of the Recycling Industry™

THE ISRI ADVANTAGE

ATTENDEE STATS



OVER
6,000

RECYCLING PROFESSIONALS IN ATTENDANCE

OVER
75%

HAVE PURCHASING AUTHORITY

OVER
\$1.5 Billion

IN COMBINED PURCHASING POWER

CONTACT

Janesha Russell

Director, Business Development
Institute of Scrap Recycling Industries, Inc.

E-mail: jrussell@isri.org
Phone: (502) 409-2615



HEADLINER

HEADLINER BENEFITS

- VIP Seating – All General Sessions
- 1 Roundtrip VIP Transportation airport to/ from Hotel
- Headliner Tier Logo recognition throughout the convention
- Standard Size Insert in ISRI Tote bag
- 1/2 page ad in ISRI convention program & Logo recognition throughout
- Logo and Link on the ISRI2023 website and in all pre/post promotion
- Rotating Banner in the Official ISRI App
- Access attendee list with e-mail addresses 10 days prior and a final list one week post event.
- 3 complimentary All Access registrations

\$40,000 - \$50,000

OFFICIAL CONVENTION TOTE BAG \$45,000

Have your organization represented prominently on the official ISRI2023 convention tote bag given out to ALL attendees at registration.

- Logo prominently displayed on the tote bag distributed to all attendees at registration
- Direct input in the choice of recycleable bag used (based on choices presented by ISRI)

OPENING SESSION \$40,000

Make the ultimate impact by owning the opening session. Have your organization aligned with the thought leadership from a top-notch speaker and make an impression that lasts with every convention attendee.

- Up-to 90 second sponsor produced video presentation played at the start of the session, posted to all ISRI social channels, and e-mailed to all attendees via the daily convention e-blast
- Brand/Logo prominently displayed at the entrance to the Opening Session Hall and throughout convention
- Brand/Logo featured on the big screens during the session
- Acknowledgment by the convention chair and ISRI chair from the stage
- Event-related recognition on the convention website, promotional content, and social media with hash tags and hyperlinks

CLOSING NIGHT CELEBRATION \$40,000

Close the convention with a splash. Have your organization aligned with the last networking event at the convention, leaving a lasting impression.

- Logo prominently displayed on signage and banners throughout the venue
- Logo displayed as the backdrop for the main entertainment stage
- Event-related recognition on the convention website, promotional content, and social media with hash tags and hyperlinks



FEATURED ACT



FEATURED ACT BENEFITS

- VIP Seating – All General Sessions
- 1 Roundtrip VIP Transportation airport to/ from Hotel
- Featured Act Tier Logo recognition throughout the convention
- Standard Insert in ISRI Tote bag
- 1/4 page ad in ISRI convention program & Logo recognition throughout
- Logo and Link on the ISRI2023 website and in all pre/post promotion
- Rotating Banner in the Official ISRI App
- Access attendee list with e-mail addresses 5 days prior and a final list one week post event.
- 2 complimentary All Access registrations

\$25,000 - \$39,999

OFFICIAL CONVENTION NAME PLATE \$30,000

- Logo prominently displayed on the name plate distributed to all attendees at registration

EXHIBIT HALL AISLE SIGNS \$30,000

- Prominent logo (& booth # if exhibiting) on all 21 aisle signs for the ISRI2023 Exhibit Floor
- Related recognition on the convention website, promotional content, and social media with hash tags and hyperlinks

OFFICIAL ALUMINUM CONFERENCE CUP \$30,000

- Prominent logo on ALL 100% recyclable aluminum cups used at water distribution areas and cold beverage distribution in the convention center for the duration of the convention (*Price includes cup procurement, if cups are provided price of sponsorship is \$10,000 but still retains "Featured Act" benefits*)



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**ISRI
2023**



CLOSING SESSION \$25,000

SOLD

- Up-to 90 second sponsor video presentation played at the start of the session, posted to all ISRI social channels, and e-mailed to all attendees via the daily convention e-blast
- Brand/Logo prominently displayed at the entrance to the Opening Session Hall and throughout convention
- Brand/Logo featured on the big screens during the session
- Acknowledgment by the convention chair and ISRI chair from the stage
- Event-related recognition on the convention website, promotional content, and social media with hash tags and hyperlinks

REGISTRATION AREA \$25,000

SOLD

- Prominent logo on registration area structures and signs for ISRI2023

ISRI MEMBER ONLY LOUNGES \$25,000

SOLD

- 2 Lounge areas accessible to ISRI Members Only fully branded and located in 2 of the Hospitality Areas on the Exhibit Hall floor.
- Premium device charging seating and access
- Area-related recognition on the convention website, promotional content, and social media with hash tags and hyperlinks



OPENING ACT

\$15,000 - \$24,999

CONVENTION PROGRAM \$20,000

- Full page Ad on the back cover and inside front cover
- Logo and web address on the cover and on the footer of every editorial and agenda page
- Logo on all floor maps across the program and signage throughout convention
- Event-related recognition on the convention website, promotional content, and social media with hash tags and hyperlinks

MOBILE APP (*Year Long*) \$20,000

- Logo recognition prominently displayed throughout the venue on signage and with access instruction for the app
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing the mobile app
- Custom branded landing page and password for app access

CHARGING STATIONS \$15,000

- Logo displayed prominently atop (3) charging stations placed throughout the convention area, including the exhibit hall, registration, and just outside education session rooms
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing the charging stations

EXHIBIT HALL LUNCH & BREAK (*2 Available*) \$18,000

- Choice of Tuesday or Wednesday
- 20 minute exhibit hall stage session AV provided (timed with the beginning of lunch)
- Session name and speaker name included in the convention program and agenda materials
- Logo prominently displayed on signage, food service areas, napkins, and all hospitality tables.
- Placement of printed or promotional item on all hospitality tables (sponsor produced and provided)

YOUNG EXECUTIVES OR WOMEN IN RECEPTIONS (*2 Available*) \$15,000

- Your choice of Young Executives (Tues. April 18) or Women in Recycling (Wed. April 19)
- Logo recognition prominently displayed throughout the reception venue on signage and table-tops
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing the event





HANGOVER HOSPITAL (*Wellness Package*) \$15,000

- Provide a fully branded aid station to those attendees that need help during convention
- Completely self-served and kept stocked on a daily bases.
- Located just outside the entrance to the exhibit hall
- Placement of printed or promotional item on the station
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing the hangover hospital

RELAXATION STATION (*Wellness Package*) \$15,000

- Provide a fully branded massage station to attendees fully staffed with (1) Host and (3) Massage Therapists. Open during all exhibit hours
- Provide tickets to receive a massage at your booth to collect leads
- Located just outside the exhibit hall
- Placement of printed or promotional items at the station, host and massage therapists will wear sponsor brand shirts (all sponsor provided)
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing the relaxation station



OXYGEN BAR (*Wellness Package*) \$15,000

- Provide a fully branded cure for those that attendees that need a pick-me-up beyond coffee and aspirin.
- Serves 12 people at once and is fully turn-key and staffed open during all exhibit hours
- Located just outside the entrance to the exhibit hall
- Placement of printed or promotional item on the bar for the duration of convention (sponsor provided)
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing the oxygen bar



FULL WELLNESS PACKAGE \$40,000

- Oxygen Bar, Hangover Hospital, and Relaxation Station
- Headliner benefits apply (see page 1)

OPENING ACT BENEFITS

- VIP Seating – All General Sessions
- Opening Act Tier Logo recognition throughout the convention
- Standard Insert in ISRI Tote bag
- Logo and Link on the ISRI2023 website and in all pre/post promotion
- Rotating Banner in the Official ISRI App
- Access attendee list with e-mail addresses one week post event
- 1 complimentary All Access registration

CONTACT

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Director, Business Development
ISRI

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Phone: (502) 409-2615



SIDE STAGE

SIDE STAGE BENEFITS

- VIP Seating – All General Sessions
- Side Stage Tier Logo recognition throughout the convention
- Logo and Link on the ISRI2023 website and in all pre/post promotion
- Access attendee list one week post event

\$7,500 - \$14,999

SMALL STAGE CONVENTION ENTERTAINMENTSEE BELOW

Tuesday \$10,000

Wednesday \$10,000

Thursday \$7,500

BUYOUT\$25,000 (w/ Feature Act Benefits)

- Prominent logo/branding across the small entertainment/ artist showcase stages located in the ISRI Booth, In the Exhibit Hall, and in the Walkways
- Stages will feature 4-6 hours of daily musical entertainment enjoyed by all attendees
- Placement of printed or promotional item a table or rack next to each stage (sponsor provided)
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing small stage entertainment and schedule

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ISRI

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ISRI BREAKFAST CAFESEE BELOW

SOLD \$10,000

Wednesday \$10,000

Thursday \$7,500

- Prominent logo/branding across the entire cafe located adjacent to the Main General Session Room
- Logo prominently displayed on signage, food service areas, napkins, and all tables.
- Placement of printed or promotional item on all tables (sponsor produced and provided)
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing the breakfast cafe and schedule

EXHIBIT HALL LOCATOR BOARDS \$10,000

- Prominent Logo on all location boards in the ISRI2023 Exhibit Floor

CONVENTION POCKET SCHEDULE \$10,000

- Logo prominently displayed on the document
- Distribution at registration, the ISRI booth, and central locations throughout
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing the pocket schedule



CONVENTION POCKET MAP \$10,000

- Logo prominently displayed on the document
- Distribution at registration, the ISRI booth, and central locations throughout
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing the pocket map

EDUCATION SESSION (10 Available) \$10,000

- Up-to 30 second sponsor produce video presentation played at the start of the session
- Logo recognition prominently displayed at the entrance to the session and on signage throughout convention
- Logo featured on the Big Screens during the session
- Acknowledgment by the speaker/moderator from the stage
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing the session
- Choice of the Following Sessions: TBD

VIRTUAL LONG DRIVE & CLOSEST TO THE PIN CHALLENGE \$7,500

- Fully branded simulator including leader board and on virtual course signage
- Fully manned golf simulator experience (pro onsite to staff & manage)
- Simulator marked on all exhibit hall maps
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing the challenge

ISRI FUN RUN \$7,500

- Tuesday morning attendees gather together at a designated meeting spot branded with your logo for a morning run through Nashville to start the day
- Your Logo prominently displayed on the exclusive fun run t-shirt
- Logo recognition on the convention website, in the app, on ISRI social media channels, and on all promotional material referencing the fun run

YARD TOUR PPE (# Available TBD) \$7,500

- Branded Hard Hat, Googles, and Safety Vest Provided to All Tour Participants
- Sponsor must produce and ship all branded items to the provided address. Minimum of 100 of each item required

PRODUCER

\$5,000

PRODUCER LEVEL RECOGNITION \$5,000

- VIP Seating – All General Sessions
- Logo recognition throughout the convention
- Logo and Link on the ISRI2023 website

ADD-ONS

EXHIBITORS ONLY

Exhibit Hall On-Stage Demo (4 Available)..... \$5,000

- 20 minute exhibit hall stage session AV provided
- Session name and speaker name included in the convention program and agenda materials
- Time-slots are first-come, first serve

In-Booth Demo Schedule Listing..... \$1,500

- Demoing your product in your booth? Get listed in the program
- Demo name and times included in all convention program and agenda materials
- Time-slots are first-come, first serve

Branded Tote Bag Item (sponsor produced) \$4,500

Oversized Printed Tote Bag Insert (over 8.5x11) \$4,500

Standard Printed Tote Bag Insert (8.5x11 & under) \$2,000

ADVERTISING OPTIONS

CONVENTION PREVIEW

Convention preview mailed to all ISRI members by February 2023

Full Page (color) \$3,750

Half Page (color) \$2,750

CONVENTION PROGRAM

Delivered April 2023 to all 6,000+ attendees

Full Page (color) \$3,500

Half Page (color) \$2,500

COMBO PREVIEW & PROGRAM

Full Page Only (color) \$6,500

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Voice of the Recycling Industry™



ISRI2023 SPONSORSHIP FORM

First Name: _____ Last Name: _____

Organization: _____

Billing Contact: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

SPONSOR LEVEL	OPTIONS - PRICE	SUB-TOTAL
HEADLINER	<input type="checkbox"/> Tote Bags-SOLD <input type="checkbox"/> Opening Session-\$40,000 <input type="checkbox"/> Closing Night Celebration-SOLD	\$
FEATURED ACT	<div> <input type="checkbox"/> Lanyards-SOLD <input type="checkbox"/> Aisle Signs-\$30,000 <input type="checkbox"/> Aluminum Cups-\$30,000 <input type="checkbox"/> Closing Night Support-SOLD </div> <div> <input type="checkbox"/> Closing Session-SOLD <input type="checkbox"/> Registration Area-SOLD <input type="checkbox"/> Member Lounges-\$25,000 </div>	\$
OPENING ACT	<div> <input type="checkbox"/> Program-SOLD <input type="checkbox"/> Mobile App-SOLD <input type="checkbox"/> Charging Stations-\$15,000 <input type="checkbox"/> Lunch Break Tues.-\$18,000 <input type="checkbox"/> Lunch Break Wed.-\$18,000 <input type="checkbox"/> YE Reception Tues.-\$15,000 </div> <div> <input type="checkbox"/> Hangover Hospital-\$15,000 <input type="checkbox"/> Oxygen Bar-\$15,000 <input type="checkbox"/> Relaxation Station-\$15,000 <input type="checkbox"/> Wellness Package-\$40,000 <i>(includes 3 above options - HEADLINER LEVEL)</i> <input type="checkbox"/> WIR Reception Wed.-\$15,000 </div>	\$
SIDE STAGE	<div> <input type="checkbox"/> Small Stages Tues.-\$10,000 <input type="checkbox"/> Small Stages Wed.-\$10,000 <input type="checkbox"/> Small Stages Thurs.-\$7,500 <input type="checkbox"/> Small Stage Buyout - \$25,000 <i>(includes 3 above options - FEATURED LEVEL)</i> <input type="checkbox"/> Breakfast Cafe Tues.-SOLD <input type="checkbox"/> Breakfast Cafe Wed.-\$10,000 <input type="checkbox"/> Breakfast Cafe Thurs.-\$7,500 </div> <div> <input type="checkbox"/> Locator Boards-SOLD <input type="checkbox"/> Pocket Schedule-\$10,000 <input type="checkbox"/> Pocket Map-\$10,000 <input type="checkbox"/> Education Session - \$10,000 Session Name: _____ <input type="checkbox"/> Golf Simulator-\$7,500 <input type="checkbox"/> Fun Run-\$7,500 <input type="checkbox"/> Yard Tour PPE.-\$7,500 Tour Name: _____ </div>	\$
PRODUCER	<input type="checkbox"/> General/Producer-\$5,000	\$
ADD-ONS (Exhibitors Only)	<input type="checkbox"/> On-stage Demo Session-\$5,000 Preferred Day/Time: _____ <input type="checkbox"/> Demo Program Listing-\$1,500 Day/Time: _____ <input type="checkbox"/> Brand Tote Bag Item-\$4,500 <input type="checkbox"/> Oversized Printed Tote Bag Insert (over 8.5x11)-\$4,500 <input type="checkbox"/> Standard Printed Tote Bag Insert (8.5x11 & Under)-\$2,000	\$
TOTAL:		

By signing below, I acknowledge that I am duly authorized to sign for my organization and understand I am making a commitment to participate in this sponsorship opportunity at the order total cost above. Payment for sponsorship of items or events with the Institute of Scrap Recycling Industries are not tax deductible as charitable contributions. ISRI reserves the right to terminate sponsorship agreements at will. Full lists of benefits for the options above are listing in the ISRI2023 Sponsor Prospectus.

Signature: _____ Date: _____

Return this form to Janesha Russell, Director of Business Development at jrussell@isri.org or fax to 941-203-8896



ISRI

Voice of the Recycling Industry™



ISRI2023 ADVERTISING FORM

First Name: _____ Last Name: _____

Organization: _____

Billing Contact: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

PRODUCT	OPTIONS - PRICE	SUB-TOTAL
CONVENTION PREVIEW	<input type="checkbox"/> Full Page (color)-\$3,750 <input type="checkbox"/> Half Page (color horizontal only)-\$2,750	\$
CONVENTION PROGRAM	<input type="checkbox"/> Full Page (color)-\$3,500 <input type="checkbox"/> Half Page (color horizontal only)-\$2,500	\$
COMBO SPECIAL PREVIEW & PROGRAM	<input type="checkbox"/> Full Page In Both(color)-\$6,500	\$
TOTAL:		

Preview Art Due: December 14, 2022 | Program Art Due: February 15, 2023

Send All Art To: Matthew Curry - mcurry@isri.org

Art Specs: File Format - 300 dpi .pdf

Sizes:

Full Page - Bleed (8.625"x11.125") No Bleed (7.5"x10") four-color process included

Half PAGE HORIZONTAL (7.5"x4.875") four-color process included

By signing below, I acknowledge that I am duly authorized to sign for my organization and understand I am making a commitment to participate in this advertising opportunity at the order total cost above. Payment for advertising of items or events with the Institute of Scrap Recycling Industries are not tax deductible as charitable contributions. ISRI reserves the right to terminate advertising agreements at will..

Signature: _____ Date: _____

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